



**halkidiki**

inside your dreams

## **HALKIDIKI HOTEL ASSOCIATION**

The **Halkidiki Hotel Association** was founded in 1982. It is a non-profitable professional association and its members are hotels that belong to the Prefecture of Halkidiki. Today, it represents 75% of the hotel beds playing a vital role in the development of tourism in Halkidiki and Northern Greece.

**Halkidiki Hotel Association** is activated:

- In offering consultation services on legal and other issues for its members.
  - In promoting new technologies in tourist services.
  - In acting collectively for the protection of the environment and promoting ecological activities.
  - In studying methods for altering the provided tourist services.
  - In organising the promotional strategy for Halkidiki in target markets.
  - In participating in European Programs.
  - In organising educational programs through the Institute for the Tourism Development of Macedonia.
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- Information for HHA: [www.halkidiki-hotels.gr](http://www.halkidiki-hotels.gr)

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33 G. Papandreou Str., GR-54646 Thessaloniki, Tel.: ++30 2310 429020, 2, Fax: ++30 2310 429021  
[www.halkidiki-hotels.gr](http://www.halkidiki-hotels.gr), [info@halkidiki-hotels.gr](mailto:info@halkidiki-hotels.gr)